



March 2018

For more information contact:  
Mike Right 314-523-6981 or  
1-800-222-7623; ext. 6300

## **MOONRISE HOTEL RECEIVES AAA FOUR DIAMOND AWARD**

**Moonrise Hotel** has been awarded the coveted 2018 AAA Four Diamond Award.

“AAA is pleased to recognize **Moonrise Hotel** as a AAA Four Diamond hotel,” said Michael Right, AAA vice president. “Four Diamond properties are dedicated to providing the attention to the little extras that help ensure a consistent and memorable guest experience. To uphold the exceptionally high standards required on a daily basis to attain and maintain this rating is an outstanding achievement.”

**Moonrise Hotel** joins an elite circle of AAA Four Diamond winners. Only four percent of the more than 59,000 AAA-rated establishments attain this high level of excellence. 2018 marks **Moonrise Hotel's** eighth year as an AAA Four Diamond property.

AAA's Four Diamond symbol will identify each winning establishment's listing in the 2018 AAA's Missouri TourBook guide, as well as the AAA Mobile app and the online AAA Travel Planner mapping and routing tool. AAA's 58 million members in the United States and Canada depend on AAA publications to assist them in their travel-related decisions.

AAA's team of full-time professional field inspectors conduct over 59,000 unannounced evaluations of restaurants and hotels and assign a rating of one to five diamonds to qualifying establishments in the United States, Canada, Mexico and the Caribbean.

AAA has included information on travel establishments in its travel publications since the early 1900s. The association began rating hotels and other accommodations in 1963, adopting the Diamond symbol in 1977. Evaluations and Diamond ratings of restaurants began in 1986.

#